



Family Child care Fundamentals Series

Our 4 week online series will provide you with a solid foundation to start and run a successful and professional Family Child Care business.

Designing your Unique Program, Activities and Curriculum

Tuesday, January 23rd
6pm-8pm

Explore ways to leverage skills and interests and create a unique program that is fulfilling and attractive to families. Come away knowing how to create activities that support a child's whole development while also supporting your unique program idea. Build a curriculum plan you love teaching and children love following.

Environmental Design and Business Marketing

Tuesday, January 30th
6pm-8pm

What sets your child care business apart? Plan an environment that supports children's social, emotional and cognitive learning. Practice creating different activity areas and identify which ones are best for your program. Learn the basic principles of marketing and planning for full enrollment.

Contracts, Policies and Communication with Families

Tuesday, February 6th
6pm-8pm

Build your professional relationship with clients by creating a contract that creates clarity with families and a handbook that supports both your business and the clients you serve. Learn communication best practices with families at the time of enrollment and beyond.

Business Finances and Preparing for Taxes

Tuesday, February 13th
6pm-8pm

Create a working budget for your business. Set prices that are fair and profitable and walk away with a better understanding of your finances. Identify and set up your best method for record keeping. Learn what costs you can deduct from your business income and how to calculate time/ space.

Contact for more information or
assistance with registering:

Karen Frazier (209) 754-1075
kfrazier@trcac.org

Workshops are
held virtually.

Register online
with QR code

